

Partnership for
Human Development

AUSTRALIA TIMOR-LESTE



Domin Nakloke

Episode 4: Love is Respect

Results of Pre- and Post-tests



Overview - Domin Nakloke

Episode 4 – Love is Respect Launched September 2019



- Focus - Teenage Pregnancy Prevention
 - Promotes open dialogues in relationships, particularly around sex, respect and the prospect of pregnancy among young Timorese
- Promotes GoTL's Inclusive Education Policy
 - emphasizing the importance of pregnant girls and young mothers continuing with their education
- Talk show - four guest panellists
 - Catholic church representative supporting teenage pregnancy prevention
 - Young female activist speaking on importance of supporting teenage mothers
 - MOE speaking on new policy allowing pregnant teenagers access to schooling
 - MSS speaking about services / social worker assistance

Distribution - Domin Nakloke

1. Theater Premiere Event
2. National television broadcasting
3. Social media (Facebook and Youtube)
4. Screened to selected viewer groups to gauge impact
5. Training tool & Discussion Groups
Ideally would have overt funded plan for discussion groups / TOT for stakeholders
6. Large screen in remote locations via Cinema Loro'sae
Episodes 1-3 funded through NZ AID, Ep 4 not yet screened in remote locations
7. Women Deliver Film Festival / Global Conference
High profile event with Canadian PM & Nobel Laureates and Global practitioners
June 2019 (Episode 4 only)



Why Entertainment-Education?

Designing a media for both entertainment (70%) and education purposes (30%)

- Engages viewers emotionally and personally
- Uses specifically designed characters, plots and scenarios that the audiences can relate to and model behaviour on
- Shows a wide range of choices and realistic consequences
- Can help to break concrete norms and reach many people
- Can make sensitive issues easier to talk about in terms of characters and plots



Objectives of Episode 4

- 1. Reducation of teenage pregnancy**
 - 2. Increased support for teenage mothers to finish their schooling**
- Awareness raising on the risks of teenage pregnancy
 - Modelling support for teenage mothers
 - Promotion of healthy relationships and an open dialogue in a relationship
 - Empowering girls to say no
 - Open discussion that weighs up the risks of having sex
 - Encourage parents and teachers to speak with young people about sex
 - Risk of gossip adding to depression, suicide and bad health outcomes
 - Awareness raising around health and nutrition issues re teenage pregnancy
 - Introduce the concept/model of a social worker supporting adolescent mothers

Social Media

| First Version on Facebook | Second Version on Facebook | Total Viewers | Youtube | National TV Channels: |
|------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> • 42,898 views • 1,600 shares • 5,300 likes, loves or surprise faces | Second, censored version on Facebook <ul style="list-style-type: none"> • 16,500 views • 546 shares • 1,400 likes, loves or surprise faces | <ul style="list-style-type: none"> • Approximately 66,700 views total on Facebook and Youtube | <ul style="list-style-type: none"> • 7,300 views + | <ul style="list-style-type: none"> • TVTL, targeting all population of Timor-Leste. |

Background to Pre-/Post-Surveys

- More than 200 youth participated in viewing sessions across four municipalities
- Students administered pre and post tests capturing shifts in knowledge, attitudes and behaviour intentions

| Item | Response options |
|---------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| Should young people learn about sex and preventing pregnancy in school? | Yes/No |
| Is it important for young people to talk about preventing pregnancy before they have sex? | Yes, important/ No, not important |
| Does a pregnant girl have a right to continue going to school? | Yes/No |
| Would you be supportive of a pregnant girl continuing her schooling? | Yes/No |
| Are there greater health risks for a teenage pregnant girl (under 19) and her baby than for a woman above 20? | Yes/No |
| Do you think all teenage girls who become pregnant are promiscuous? | Agree/Disagree |
| For girls: If you had an unplanned pregnancy, would you continue going to school or drop out? | Continue in school/Drop out |
| For boys: What would you do if you got a girl pregnant? (choose as many as apply to you) | Deny it was your baby/ help her consult health professional/ encourage her to stay in school/ tell her to drop out |
| Post-test only | |
| Are you going to share the information from this episode with others? | Yes/No |
| Did watching the episode motivate you to help a teenager that is pregnant in your community or school? | Yes/No |
| Did the episode motivate you to talk about the consequences of teenage pregnancy in a relationship? | Yes/No |
| Did the episode motivate you to find out more information about pregnancy prevention? | Yes/No |

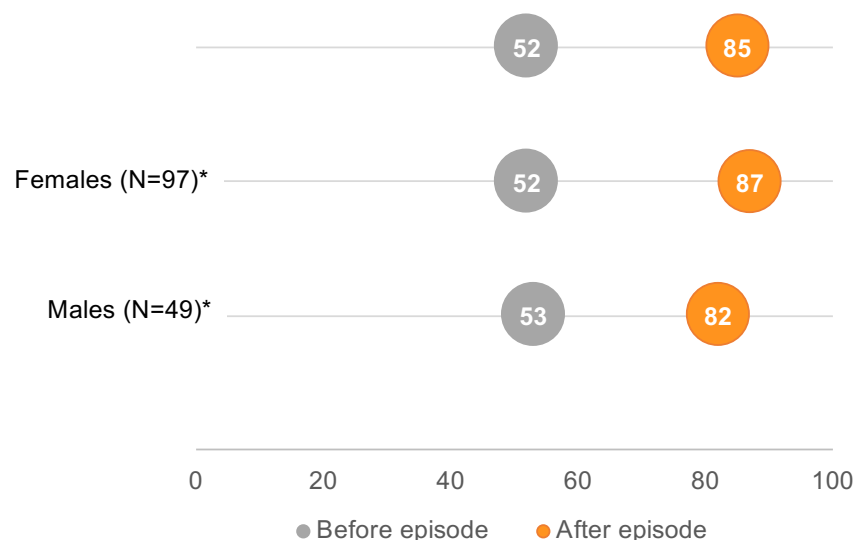
Respondents

- Matched pre-post data available for 146 youth out of an estimated 220 student viewers (about 66%)
- Respondent characteristics:
 - **Gender:** 66% female (97 female; 49 male respondents)
 - **Age:** 17.4 years average; 95% aged 15-20 years
 - **Municipality:**
 - Manufahi – 50% (73)
 - Dili – 22% (32)
 - Bobonaro – 17% (25)
 - Covalima – 11% (16)

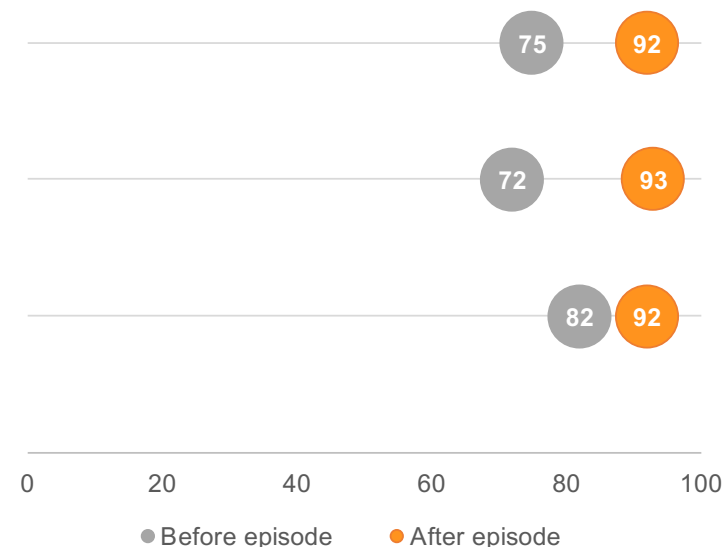


Finding: Greater support for learning about pregnancy prevention in schools

Percentage of respondents indicating youth should learn about sex and pregnancy prevention in school



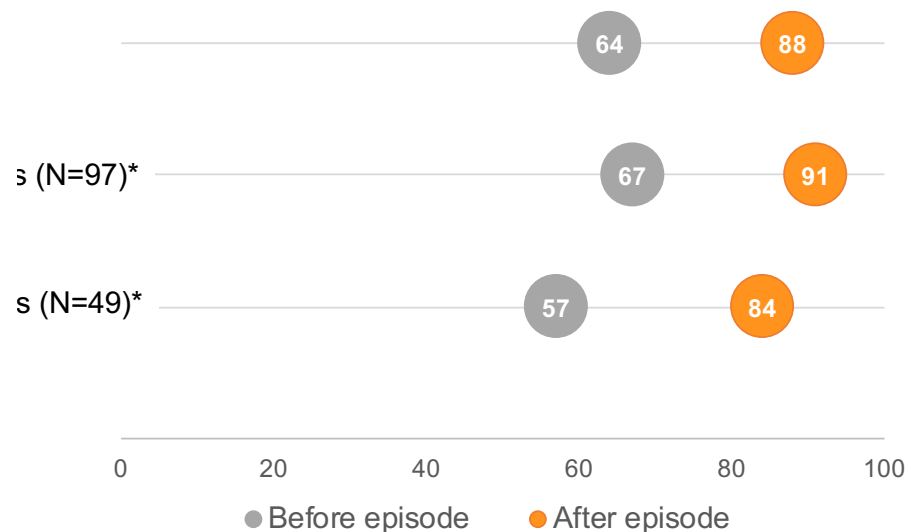
Percentage of respondents indicating it is Important for young people to discuss pregnancy before having sex



*Pre and post test difference is statistically significant ($p < 0.05$); €- difference between females and males statistically significant at pre-test; ¥ - for post-test

Finding: Increased knowledge of the greater risks during pregnancy for adolescent girls

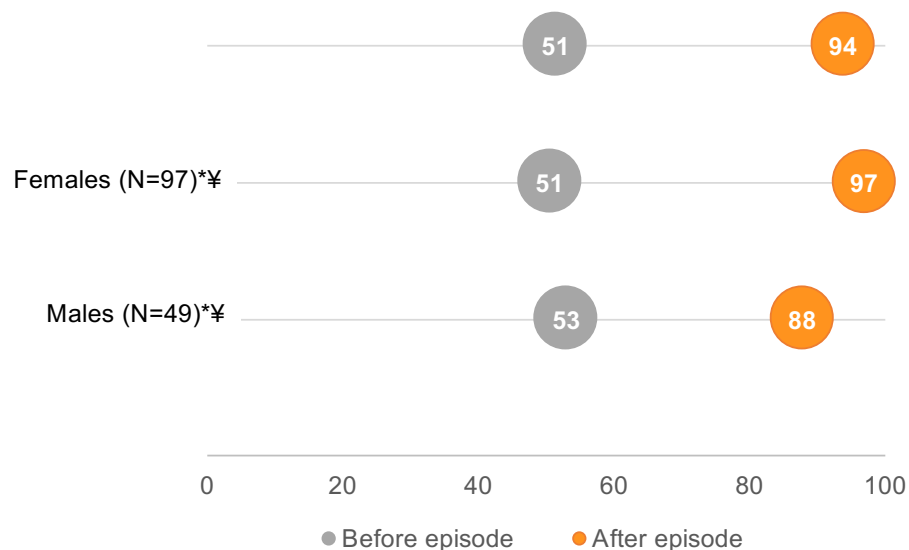
Percentage of respondents indicating health risks are greater for a teenage pregnant girl (under 19) and her baby than for a woman above 20



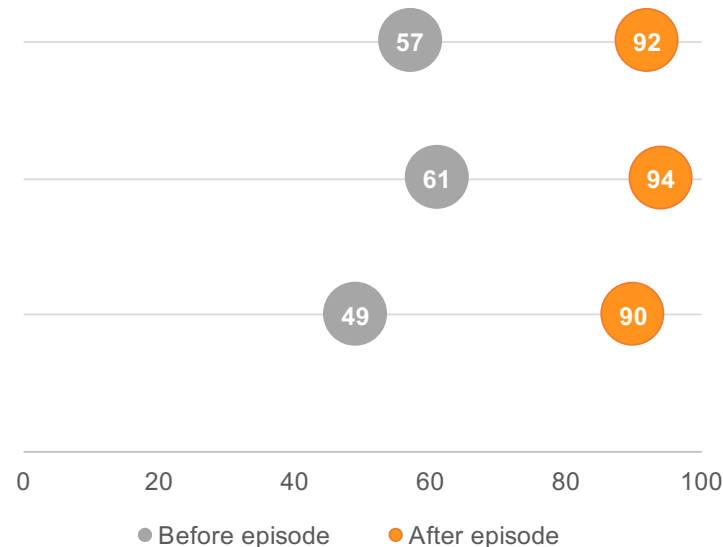
*Pre and post test difference is statistically significant ($p < 0.05$); €- difference between females and males statistically significant at pre-test; ¥ - for post-test

Finding: Greater knowledge and support for pregnant girls to stay in school after watching the episode

Knowledge: Percentage of respondents indicating a pregnant girl has a right to stay in school



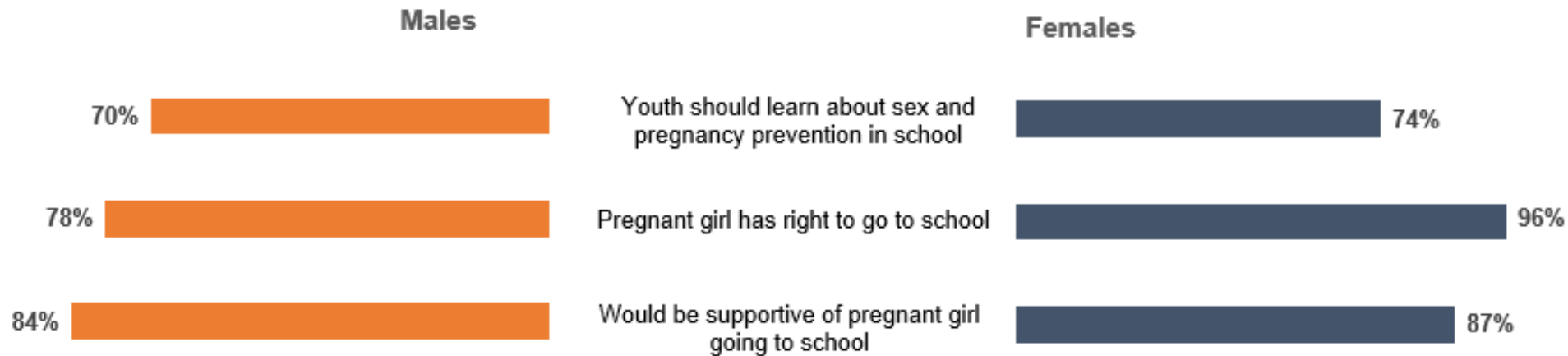
Support: Percentage of respondents indicating they would be supportive of pregnant girl attending school



**Pre and post test difference is statistically significant ($p < 0.05$); €- difference between females and males statistically significant at pre-test; ¥ - for post-test*

Finding: Episode was influential in shifting attitudes

Percentage of male and female respondents who changed to “Yes” after watching the episode (among those responding “No” before watching the episode)



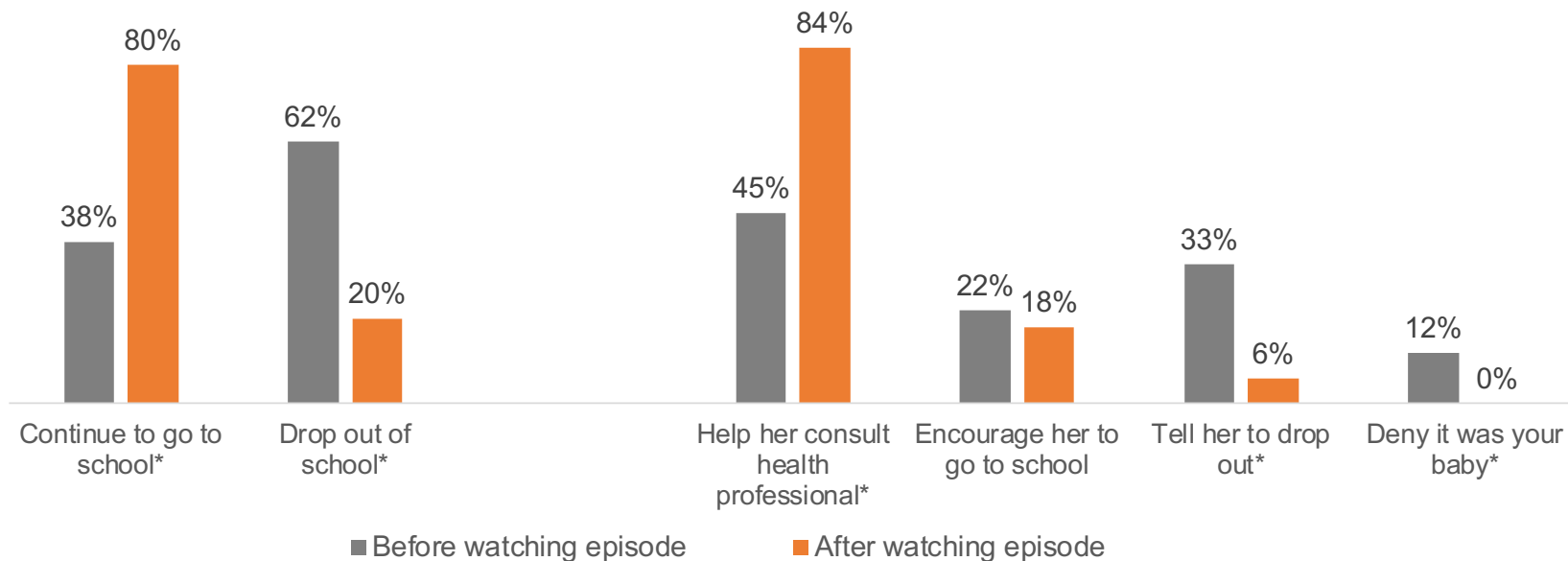
Percentage of male youth who switched from No to Yes after watching episode

Percentage of female youth who switched from No to Yes after watching episode

Finding: Intended behavior - More girls reported they would stay in school; boys reluctant to encourage them to do so

For girls (N=97): What would you do if you had an unplanned pregnancy?

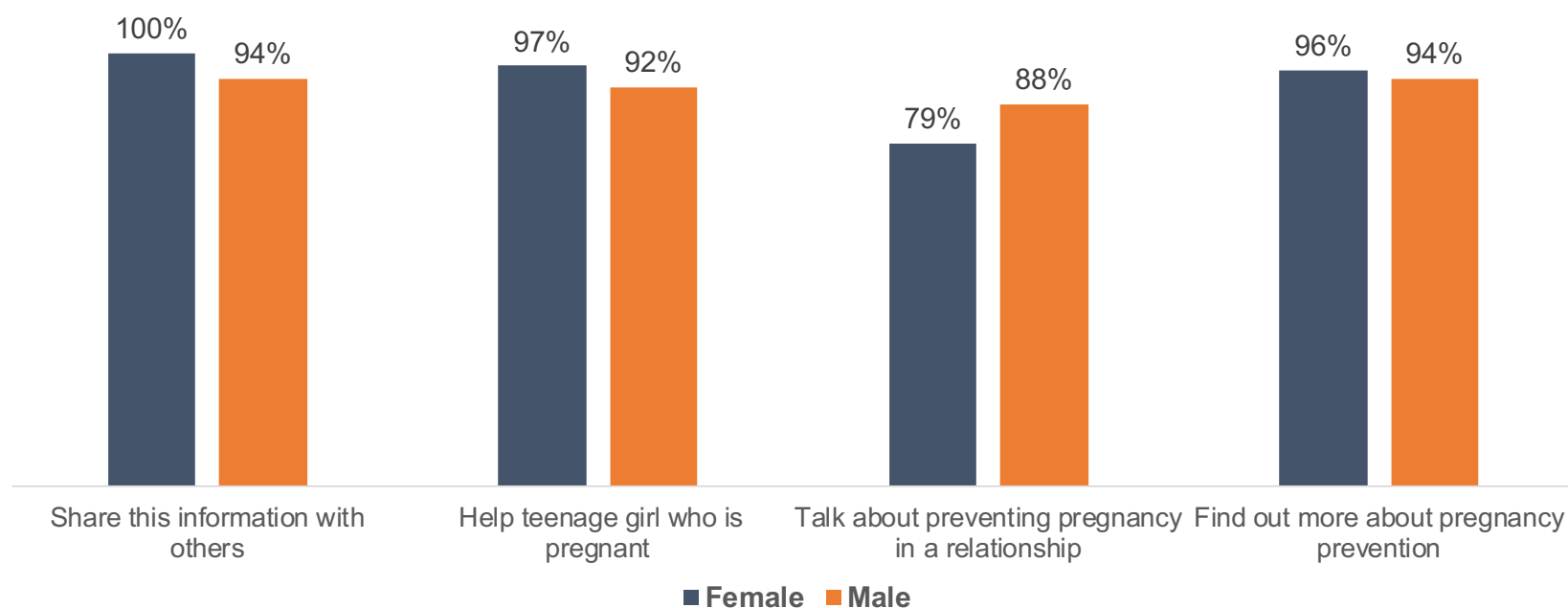
For boys (N=49): What would you do if you got a girl pregnant? *(multiple responses allowed)*



*Pre and post test difference is statistically significant ($p < 0.05$)

Finding: Youth reported episode motivated them to find out more about pregnancy prevention and discuss with others

Percentage of male and female youth who responded positively about the following statements after watching the episode



Qualitative results

18 years-old female viewer:

“As a young woman, I feel like all the information in the film is really important. Especially because I had never heard about the risks of early pregnancy. In my experience, I’ve seen a few friends of mine who experienced the problem of early pregnancy, and I did not know how to do pregnancy prevention. I know it was really hard for them because it limited them and then they had limited opportunities to continue their studies. Also, sometimes people in the community do not treat them well. Today I heard a lot of information about early pregnancy. I feel happy and I will share this with my friends.”

Male 30 year-old viewer:

“The film is very good. It opened my mind about the risks of early pregnancy. The thing I like most from this film is that it involved a man talking openly with his partner before having a sexual relationship. I also like this film because the film presented more educative messages for the community and young people, and it shows the reality of Timorese life.”

Successes

What worked?



- Highly entertaining and engaging
- Timorese and internationals working together for maximum impact
- Demonstrating risks of teenage pregnancy
- Characters make mistakes audience can learn from & not repeat
- Parents and teachers can use characters to talk about hard issues
- Showing open communication about sex in a relationship
- Good utilisation of Facebook promotional tool

Table 1. Background characteristics of youth who completed pre and post tests during Domin Nakloke Episode 4 screening

| Characterisitics | n | Percent |
|---------------------|-----|---------|
| Municipality | | |
| Manufahi | 73 | 50% |
| Dili | 32 | 22% |
| Bobonaro | 25 | 17% |
| Covalima | 16 | 11% |
| Gender | | |
| Female | 97 | 66% |
| Male | 49 | 34% |
| Age | | |
| 15-19 years | 138 | 95% |
| 20+ years | 8 | 5% |

Table 2. Knowledge and attitudes around SRH and teenage pregnancy among youth before and after watching Episode 4

| Knowledge and attitudes around teenage pregnancy | Pre-test | | Post-test | | Difference | p-value for the diff pre-post | p-value diff M/F pre | p-value diff M/F post |
|------------------------------------------------------------------------------------------|----------|-----|-----------|-----|------------|-------------------------------|----------------------|-----------------------|
| | n | % | n | % | | | | |
| Young people should learn about sex and preventing pregnancy in school | | | | | | | | |
| Total | 76 | 52% | 124 | 85% | 33% | <0.000 | 0.863 | 0.428 |
| Female | 50 | 52% | 84 | 87% | 35% | <0.000 | | |
| Male | 26 | 53% | 40 | 82% | 29% | 0.001 | | |
| Is it important for young people to talk about preventing pregnancy before they have sex | | | | | | | | |
| Total | 110 | 75% | 135 | 92% | 17% | <0.000 | 0.210 | 0.838 |
| Female | 70 | 72% | 90 | 93% | 21% | <0.000 | | |
| Male | 40 | 82% | 45 | 92% | 10% | 0.058 | | |
| A pregnant girl has a right to continue going to school | | | | | | | | |
| Total | 75 | 51% | 137 | 94% | 42% | <0.000 | 0.771 | 0.030 |
| Female | 49 | 51% | 94 | 97% | 46% | <0.000 | | |
| Male | 26 | 53% | 43 | 88% | 35% | <0.000 | | |
| Would be supportive of a pregnant girl continuing her schooling | | | | | | | | |
| Total | 83 | 57% | 135 | 92% | 36% | <0.000 | 0.172 | 0.385 |
| Female | 59 | 61% | 91 | 94% | 33% | <0.000 | | |
| Male | 24 | 49% | 44 | 90% | 41% | <0.000 | | |

Table 3. Intended behaviour among girls and boys in the event of an unplanned pregnancy before and after watching Episode 4

| Intended behaviours | Pre-test n | % | Post-test n | % | Difference | p-value for the diff pre- post |
|---------------------------------------------------------------------------------|---------------|-----|----------------|-----|------------|--------------------------------------|
| For girls: if you had an unplanned pregnancy, what would you do? (N=97) | | | | | | |
| <i>Continue to go to school</i> | 37 | 38% | 78 | 80% | 42% | <0.000 |
| <i>Drop out of school</i> | 60 | 62% | 19 | 20% | -42% | <0.000 |
| For boys: if you got your girlfriend pregnant, what would you do? (N=49) | | | | | | |
| <i>Deny it was your baby</i> | 6 | 12% | 0 | 0% | -12.2% | 0.013 |
| <i>Help her consult health professional</i> | 22 | 45% | 41 | 84% | 39% | <0.000 |
| <i>Encourage her to go to school</i> | 11 | 22% | 9 | 18% | -4.1% | 0.569 |
| <i>Tell her to drop out</i> | 16 | 33% | 3 | 6% | -27% | 0.001 |

Table 4. Changes in knowledge and attitudes around SRH and teenage pregnancy around youth after watching Episode 4

| | Number and per cent 'negative' before episode | | Changed attitudes after episode: "Negative" to positive | | Positive before episode | | Maintained positive after episode | |
|-------------------------------------------------------------------------------------------------|-----------------------------------------------------|-------|---------------------------------------------------------------|------------|----------------------------|------------|-----------------------------------------|------------|
| | n | % | n | % | n | % | n | % |
| Knowledge and attitudes around teenage pregnancy | | | | | | | | |
| Young people should learn about sex and preventing pregnancy in school | | | | | | | | |
| Total | 70 | 48% | 51 | 73% | 76 | 52% | 73 | 96% |
| Female | 47 | 48% | 35 | 74% | 50 | 52% | 49 | 98% |
| Male | 23 | 47% | 16 | 70% | 26 | 53% | 24 | 92% |
| Is it important for young people to talk about preventing pregnancy before they have sex | | | | | | | | |
| Total | 36 | 25% | 28 | 78% | 110 | 75% | 107 | 97% |
| Female | 27 | 28% | 22 | 81% | 70 | 72% | 68 | 97% |
| Male | 9 | 18% | 6 | 67% | 40 | 82% | 39 | 98% |
| A pregnant girl has a right to continue going to school | | | | | | | | |
| Total | 71 | 48.6% | 64 | 90% | 75 | 51% | 73 | 97% |
| Female | 48 | 49.5% | 46 | 96% | 49 | 51% | 48 | 98% |
| Male | 23 | 46.9% | 18 | 78% | 26 | 53% | 25 | 96% |
| Would be supportive of a pregnant girl continuing her schooling | | | | | | | | |
| Total | 63 | 43.2% | 54 | 86% | 83 | 57% | 81 | 98% |
| Female | 38 | 39.2% | 33 | 87% | 59 | 61% | 58 | 98% |
| Male | 25 | 51.0% | 21 | 84% | 24 | 49% | 23 | 96% |

Table 5. Changes in intended behaviour among girls and boys in the event of an unplanned pregnancy after watching Episode 4

| Changes in intended behaviour | Number and per cent 'negative' before episode | | Changed attitudes after episode: "Negative" to positive | | Positive before episode | | Maintained positive after episode | |
|---------------------------------------------------------------------------------|-----------------------------------------------------|-------|---------------------------------------------------------------|-------------|----------------------------|------------|-----------------------------------------|-------------|
| | n | % | n | % | n | % | n | % |
| For girls: if you had an unplanned pregnancy, what would you do? (N=97) | | | | | | | | |
| <i>Continue to go to school</i> | 60 | 61.9% | 43 | 72% | 37 | 38% | 35 | 95% |
| For boys: if you got your girlfriend pregnant, what would you do? (N=49) | | | | | | | | |
| <i>Deny it was your baby</i> | 6 | 12.2% | 6 | 100% | 43 | 88% | 43 | 100% |
| <i>Help her consult health professional</i> | 27 | 55.1% | 21 | 78% | 22 | 45% | 20 | 91% |
| <i>Encourage her to go to school</i> | 38 | 77.6% | 5 | 13% | 11 | 22% | 4 | 36% |
| <i>Tell her to drop out</i> | 16 | 32.7% | 15 | 94% | 33 | 67% | 31 | 94% |

Table 6. Reported intentions around discussing pregnancy prevention and supporting girls who become pregnant after watching Episode 4

| | | Episode motivated you to: | | | | |
|--------------|----------|-------------------------------------------|------------------------------------------|----------------------------------------------------------|-------------------------------------------------|-----|
| | | <i>Share this information with others</i> | <i>Help teenage girl who is pregnant</i> | <i>Talk about preventing pregnancy in a relationship</i> | <i>Find out more about pregnancy prevention</i> | |
| Gender | | | | | | |
| | Female | 97 | 100% | 97% | 79% | 96% |
| | Male | 49 | 94% | 92% | 88% | 94% |
| Municipality | | | | | | |
| | Manufahi | 73 | 99% | 96% | 81% | 96% |
| | Dili | 32 | 96% | 97% | 97% | 97% |
| | Bobonaro | 25 | 96% | 92% | 96% | 92% |
| | Covalima | 16 | 100% | 94% | 38% | 94% |
| Total | | 146 | 98% | 95% | 82% | 95% |